

SalesForce Clarity Workshop

Creating the Vision

Two-day Clarity Workshop

How has your CRM performed over the past year? Where should you invest? Is your firm seeing the expected results? Most companies recognize the need to ensure accurate and timely data through their CRM, but many struggle with user adoption and report generation.

A complimentary Messina Group Clarity Workshop allows your team to discern what is truly needed from the database. Inputs, outputs and user adoption are all discussed and documented. At the end of the workshop, you will have a solid CRM improvement framework.

